



BREAKFAST BRIEFING INVITATION

PRESCRIBING BETTER HEALTH THROUGH PRODUCE PRESCRIPTIONS

Thursday, September 19, 2024 | 9:30-10:30am
2020 Rayburn House Office Building

IN CONJUNCTION WITH REP. VERN BUCHANAN (FL-13)

Please join the National Produce Prescription Collaborative (NPPC), the American Heart Association, and the International Fresh Produce Association (IFPA) for a congressional briefing titled "Prescribing Better Health Through Produce Prescriptions."

The briefing will discuss how Produce Prescriptions (PRx) can lead to better health, highlight recent research on PRx, and showcase current and future policy pathways to support PRx. Panelists will share firsthand examples of how PRx can help improve health and reduce health care costs - both through community and health system approaches.

[RSVP HERE](#)

Panelists:

- **Dariush Mozaffarian**, MD, DrPH, Director, Food is Medicine Institute, Friedman School of Nutrition Science and Policy, Tufts University
- **Lorena Rivas Hardwick**, Chief External Affairs Officer, Feeding Tampa Bay
- **Morgan Flannery**, Senior Vice President, Strategy, Season Health
- **Kevin Volpp**, MD, PhD, Center for Health Incentives and Behavioral Economics (CHIBE), UPenn / American Heart Association, Health Care by Food™ initiative

Moderator:

- **Mollie Van Lieu**, Vice President of Nutrition and Health, International Fresh Produce Association

THIS IS A WIDELY ATTENDED EVENT.



NATIONAL
PRODUCE
PRESCRIPTION
COLLABORATIVE

